



RAKEZ BUSINESS EXCELLENCE AWARDS 2018 BEST INDUSTRIAL COMPANY

Aimed at companies with industrial-related activities, products and services that deliver a value to their clients and community. Focusing on the business plan, judges will look at how targets and KPIs have been exceeded and the vision for growing the business in terms of turnover, employment and expansion.

Three winners will be selected in this category, one for each subcategory:

- a. Small/Medium (1-200 employees)
- b. Medium/Large (200+ employees)

Company Name:

RAKEZ Licence No. :

Telephone No.:

Contact Person:

Email Address:

No. of Employees:

Company Website:

(Note: enter effective number of employees at the site including full time and subcontracted workers)

1. Company profile and products/services. (100 words)

2. What are the services/products that your organisation deliver? (150 words)



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3. What is the impact of your products and services to the community and how do your products and services fulfil your clients' requirements? (150 words)

4. Describe the role of research and development in your organisation. (150 words)

5. What are the different methods that you are using to sell and market your products and services? (150 words)



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6. What is the unique selling point that you promise to your clients? (150 words)

Signature

Please note that all applications shall be typed in either English or Arabic languages, not handwritten. Please submit the completed and signed application by email to info@rakezawards.com.