



RAKEZ BUSINESS EXCELLENCE AWARDS 2017 BEST SMALL BUSINESS

Aimed at small companies with 25-50 employees that have been in the market for a few years and striving to build their own database of clients and increase their level of engagement. Focusing on the business plan, judges will look at how targets and KPIs have been exceeded and the vision for growing the business in terms of turnover, employment and expansion.

Company Name:

Telephone No.:

Contact Person:

Email Address:

No. of Employees:

Company Website:

(Note: enter effective number of employees at the site including full time and subcontracted workers)

1. Company profile and products/services. (100 words)

2. What are the different initiatives in place to enhance and develop your organisation further? (150 words)

3. What is your brand value proposition that differentiates you from your competitors? (150 words)



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4. What are the achievements that your organisation have obtained since starting up? (150 words)

5. Do you review the organisational performance in a regular basis? What is the approach used in this practice? (150 words)

Signature

Please note that all applications shall be typed in either English or Arabic languages, not handwritten. Please submit the completed and signed application by email to info@rakezawards.com.