



RAKEZ BUSINESS EXCELLENCE AWARDS 2017 BEST NEW TECHNOLOGY

This category seeks to highlight organisations that have identified new products or services related to technology, and have successfully brought them to the market. Entrants must be able to clearly demonstrate that there has been a demand for the technology and that the product has proven successful in line with the objectives set. Judges will look for evidence of how the new product or service has been identified and applied to improve its commercial performance, operational effectiveness or customer engagement.

Company Name:

Telephone No.:

Contact Person:

Email Address:

No. of Employees:

Company Website:

(Note: enter effective number of employees at the site including full time and subcontracted workers)

1. Company profile and products/services. (100 words)

2. Tell us about your new service/product and how it is original, new or important in your own field of work? (100 words)



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3. How has this new service/product made a difference? It might be anything from cost savings, to increased profit, to environmental sustainability, to better customer service, to improved safety. Please provide evidence of this. (400 words)

4. What impact did the new service/product have on you, your own business, the sectors to which you deliver or the wider community? (100 words)



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5. Explain how the new product/service helped staff deliver better customer service? (100 words)

6. How has the new product/service increased customer loyalty/satisfaction? (100 words)

7. Please specify how the new product/service was supported by strong leadership and management? (100 words)

Signature

Please note that all applications shall be typed in either English or Arabic languages, not handwritten. Please submit the completed and signed application by email to info@rakezawards.com.