



## RAKEZ BUSINESS EXCELLENCE AWARDS 2017 BEST NEW STARTUP

Aimed at companies that have been trading for less than one year, this category will have judges looking for innovative business ideas or a clear point of differentiation. Did the organisation identify a gap in the market for something new, or perhaps offer an established product/service with a special twist? The judges will focus on future potential rather than an entrant's ability to show turnover and profit growth at this early stage. Focussing on the business plan, judges will look at how targets and KPIs have been exceeded and how the vision for growing the business has been executed in terms of turnover, employment and expansion.

If your business is less than one year old but has already achieved something great, we want to hear your story in this category. The first year of a business is an exciting but difficult time. It can be a constant struggle, but it leaves entrepreneurs ready to push forward. We want to reward the business owners who are slugging away on year two and are ready to excel in their third year.

Company Name:

Telephone No.:

Contact Person:

Email Address:

No. of Employees:

Company Website:

*(Note: enter effective number of employees at the site including full time and subcontracted workers)*

1. Company profile and products/services. (100 words)

2. Show how you use technology to manage or transact business. (100 words)

3. Demonstrate how you learn new skills or use mentoring to ensure business success. (100 words)



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4. Show how you have developed a sustainable business that has the capacity to grow and employ others. This is key information for the judges to see how your business is developing. (400 words)

5. Show how you have used networking effectively to generate business. (100 words)



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6. Business or self-employment generates income and is profitable - please share cash flow/any other financial profit/loss data. (200 words)

Signature

*Please note that all applications shall be typed in either English or Arabic languages, not handwritten. Please submit the completed and signed application by email to [info@rakezawards.com](mailto:info@rakezawards.com).*