



RAKEZ BUSINESS EXCELLENCE AWARDS 2019

BEST SERVICE PROVIDER

In this era of innovation, companies need to innovate and have future foresight to sustain and grow their business among strong competition. Judges would like to understand how companies are achieving the value proposition of their offering and how it is being validated in the marketplace. This award is for small businesses like consultancy, law, marketing and training companies.

Company Name:

RAKEZ Licence No. :

Telephone No.:

Contact Person:

Email Address:

No. of Employees:

Company Website:

(Note: Enter the existing number of employees at the site including full time and subcontracted workers)

1. Company profile and products/services (100 words)

2. What is the established system for innovation at your organisation? (100 words)

3. How do you encourage innovation among staff? (100 words)



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4. What is the role of top management and leadership to support innovation? (100 words)

5. Please give actual examples for innovative services/products/solutions that you have developed recently. (150 words)

6. Please share examples of how consumers have been engaged and how the offering has been delivered and made available to the marketplace. (150 words)

7. How do you measure success and impact of your innovative ideas? We would like to understand the immediate and longer term impact the innovation has on the environment and society as a whole. (150 words)



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Signature

Kindly note that all applications shall be typed in either English or Arabic languages, not handwritten. Please submit the completed and signed application by email to info@rakezawards.com.